

CSUR OUTREACH UPDATE REPORT Q3 2019

During Q3 (July-September) 2019, CSUR Outreach reached out to member organization workers, planned a busy fall Outreach schedule, and worked closely with our LNG Initiative.

In August, Chad Lemke of GLJ presented our foundational “Changing the Game” talk to summer students and young professionals working for member organizations, following up on our presentation to Crescent Point workers in June.

Royal Roads University invited Outreach back in July for an online presentation of “Changing the Game” to the Foundations for Environmental Communication course in their School of Communications and Culture Master’s program. This was a great opportunity to reach a different, more environmentally-focused audience.

CSUR Outreach Director Brad Hayes joined CSUR President Dan Allan in presenting “LNG – A Canadian Perspective” to about 100 Government of Alberta employees in Edmonton at the end of July. With GoA feedback on the program, we presented it to a meeting of the Grande Prairie Chamber of Commerce in mid-September, and plan to take it elsewhere in Alberta and Canada as part of the CSUR / Government of Alberta LNG Initiative.

Finally in September, CSUR Outreach kicked off the fall season by participating in the Alberta Student Energy Conference, hosted by business and engineering students at the University of Calgary. CSUR Outreach participated in judging student presentations, speaking on an energy futures panel, and rolling out our “Energy Transitions – How do we Power Humanity in the Future?” presentation, which focuses on the key roles that unconventional oil and gas will play in the coming decades.

CSUR Outreach has several university and conference presentations lined up through the fall, and will continue to work with the LNG initiative.