

CSUR OUTREACH REPORT ON PRESENTATIONS Q1 2018

Director Brad Hayes spoke on behalf of CSUR at the Alberta Student Energy Conference at University of Calgary on February 9th, as part of the CSUR Outreach initiative. ASEC brings together a diverse group of students, primarily from the Faculties of Business and Engineering at U of C, but hosts delegates from other universities as well – exactly the mix of future technical experts, business leaders, and policy makers CSUR Outreach strives to reach. Brad presented “Unconventional Energy: How the Game is Changing” – our introduction to unconventional oil and gas, environmental issues, and advocacy to a very engaged crowd of about 30 students in a break-out session. During the primary meeting where about 75 delegates attended, Brad sat on a panel with representatives from CAPP and TCPL, discussing a wide range of energy issues, touching on many of the “hot-button” regulatory, environmental and societal issues critical to our industry’s future.

On March 13, Brad Hayes presented “Geology of Unconventionals” to the fourth-year Petroleum Geology class and a number of graduate students at Simon Fraser University. About 15 students attended a two-hour presentation, hosted by Dr. Shahin Dashtgard, a strong champion for CSUR at Simon Fraser. While Dr. Dashtgard normally covers unconventional reservoirs in this course, both he and students were grateful to get an expanded industry perspective across many different unconventional plays. Dr. James MacEachern and a graduate student joined us for lunch to discuss further local attitudes toward petroleum and pipelines, and to review strategies to reach more diverse audiences at SFU.

Also on March 13, the non-profit news organization “Conversations that Matter” invited Brad Hayes to be interviewed on issues around hydraulic fracturing and unconventional development, particularly in BC. Host Stu McNish came well prepared with a number of questions addressing societal concerns around water resources, methane emissions and induced seismicity. Our 20-minute conversation will be distributed around the end of March on CTM’s network, including PostMedia sites, YouTube and Facebook.